



# WDC

Wisconsin Defense Counsel  
*Defending Individuals and  
Businesses in Civil Litigation*

*More about  
Corporate and  
Conference  
Sponsorship  
opportunities  
inside!*

## 2026 CORPORATE

## Sponsorship Brochure

The Wisconsin Defense Counsel (WDC) invites you to become a Corporate Sponsor for 2026. The WDC is the professional home for civil defense attorneys in Wisconsin. Another successful year of programs, networking, and communications are being planned to enhance the professional development of WDC members and the Defense Bar.

# Corporate Sponsorship Package

- **Exhibitor & Program Admission ..... \$2,275 Value**

A tabletop exhibit booth and admission for two attendees at the WDC Spring Conference (April 23-24, 2026 at The American Club, Kohler, WI), Annual Conference (August 13-14, 2026, Kalahari Resort and Convention Center) and the Winter Conference (December 11, 2026, Milwaukee Marriott West). If virtual, each Corporate Sponsor will be able to provide a pre-recorded commercial for breaks.

- **Advertising in Educational Promotion and Onsite Program.....\$450 Value**

A listing on the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to all attendees at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.

- **Web Link at [www.wdc-online.org](http://www.wdc-online.org) .....\$600 Value**

Your company logo, name and a link to your website will be on the home page of the WDC website ([www.WDC-Online.org](http://www.WDC-Online.org)). Your logo, a link AND a brief description of your business will also be listed on the sponsor page of the WDC website. Please provide three pieces of approved content for sharing on the WDC social media channels (Facebook, Twitter & LinkedIn), along with tags to your company.

- **Advertising in WDC Journals .....\$600 Value**

A full-page advertisement will be included in all three issues of the 2025 WDC Wisconsin Civil Trial Journal with a circulation of over 350.

- **Access to the Member Mailing List.....\$850 Value**

Corporate Sponsors are provided the WDC member list one time per year. Sponsors are also provided the attendee list for each WDC program. Corporate Sponsors can send one, content approved email blast to all members one-time per year.

- **Webinar Offering to Members .....\$1100 Value**

Your company will be able to offer a webinar to all WDC members. Your company will work with WDC staff to seek approval of the webinar content/speakers and to coordinate date/time, CLE credits, and logistics. WDC will work to promote the webinar by website, email, and social media. This is a great opportunity to showcase your company and services in an educational format!

**Actual Individual Value ..... \$5,875**

**Corporate Sponsor Program Cost.....\$2,280**

**OVER \$3,500 COST SAVINGS!**

## WDC Conference Sponsorship Opportunities

- **Lunch Sponsor (Annual and Winter Conferences)**

**Full Sponsor Opportunity..... \$2,100**

**Co-sponsor Opportunity..... \$1,050**

Sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the WDC President or the WDC Program Chair during the seminar and the meal. This is a unique opportunity to show that your organization is committed to supporting the WDC.

- **Reception Sponsor (Spring and Annual Conferences)**

**Sponsor Opportunity..... \$1,600**

This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference at the Kalahari Resort and Convention Center. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to supporting the WDC.

- **Continental Breakfast Sponsor**

**Full Sponsor Opportunity.....\$1,100**

**Co-sponsor Opportunity.....\$550**

There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. The cost of this sponsorship opportunity is \$1,100. Co-sponsor opportunities are available for \$550.

- **Refreshment Break Sponsor**

**Sponsor Opportunity.. \$400 per break**

There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC.

- **Door Drop Sponsor**

**Sponsor Opportunity..... \$600**

This sponsorship opportunity is available to one sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.

*Please respond quickly with your preference for Conference Sponsorship opportunities. A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.*

# Corporate Sponsorship Application

**Yes!** I want to be a Corporate Sponsor for 2026

*Please provide the following: Company logo, one paragraph description, one-page advertisement (for program booklets and WDC Journal), and date you would like to receive the WDC mailing list.*

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Firm web site: \_\_\_\_\_

## Corporate & Conference Sponsorship Rates

Corporate Sponsorship Package..... \$2,280

### Spring Conference – April 23-24, 2026 • The American Club, Kohler, WI

- |   |   |
|---|---|
| <input type="checkbox"/> Thursday PM Refreshment Break..... \$400                 | <input type="checkbox"/> Friday AM Refreshment Break..... \$400 |
| <input type="checkbox"/> Thursday Night Reception.....\$1,600                     | <input type="checkbox"/> Door Drop Sponsor..... \$600           |
| <input type="checkbox"/> Full Sponsor: Friday Continental Breakfast ..... \$1,100 |   |
| <input type="checkbox"/> Co-Sponsor: Friday Continental Breakfast ..... \$550     |   |

### Annual Conference – August 13-14, 2026 • Kalahari Resort and Convention Center, Wisconsin Dells, WI

- |  |   |
|--|---|
| <input type="checkbox"/> Full Sponsor: Thursday Continental Breakfast..... \$1,100 | <input type="checkbox"/> Thursday Night Reception.....\$1,600                     |
| <input type="checkbox"/> Co-Sponsor: Thursday Continental Breakfast..... \$550     | <input type="checkbox"/> Full Sponsor: Friday Continental Breakfast ..... \$1,100 |
| <input type="checkbox"/> Thursday AM Refreshment Break ..... \$400                 | <input type="checkbox"/> Co-Sponsor: Friday Continental Breakfast ..... \$550     |
| <input type="checkbox"/> Full Sponsor: Thursday Lunch .....\$2,100                 | <input type="checkbox"/> Friday AM Refreshment Break..... \$400                   |
| <input type="checkbox"/> Co-Sponsor: Thursday Lunch.....\$1,050                    | <input type="checkbox"/> Door Drop Sponsor..... \$600                             |
| <input type="checkbox"/> Thursday PM Refreshment Break..... \$400                  |   |

### Winter Conference – December 11, 2026 • Milwaukee Marriott West, Brookfield, WI

- |   |  |
|---|--|
| <input type="checkbox"/> Full Sponsor: Friday Continental Breakfast ..... \$1,100 | <input type="checkbox"/> Co-Sponsor: Friday Lunch .....\$1,050   |
| <input type="checkbox"/> Co-Sponsor: Friday Continental Breakfast ..... \$550     | <input type="checkbox"/> Friday PM Refreshment Break ..... \$400 |
| <input type="checkbox"/> Friday AM Refreshment Break..... \$400                   | <input type="checkbox"/> Door Drop Sponsor..... \$600            |
| <input type="checkbox"/> Full Sponsor: Friday Lunch .....\$2,100                  |  |

Corporate & Conference Sponsorship Total:

## Method of Payment

Check (Payable to WDC in U.S. Funds) –OR–  VISA  MasterCard  Discover  American Express

*We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail - or join online.*

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

(Last 3 or 4 digits on back of card)

Signature: \_\_\_\_\_

**Email to:** info@wdc-online.org • **Fax to:** 414-755-1346

**Mail to:** Wisconsin Defense Counsel, 6737 West Washington St, Suite 4270, Milwaukee, WI 53214

(p) 414-276-1881 • (f) 414-755-1346 • www.wdc-online.org

*Thank you for your support!*