



WDC

Wisconsin Defense Counsel
*Defending Individuals and
Businesses in Civil Litigation*

*More about
Legal and
Conference
Sponsorship
opportunities
inside!*

2026 LEGAL

Sponsorship Brochure

The Wisconsin Defense Counsel (WDC) invites you to become a Legal Organization Sponsor for 2026. This program is designed to provide a significant discount to the law firms and organizations who actively support WDC. This program offers reduced admission costs to all three WDC Conferences, advertising opportunities in both the WDC Journal, as well as the brochures/booklets for all WDC Conferences.

Legal Organization Sponsorship Package

SPONSORSHIP LEVEL	FEE
Three admissions to each WDC Conference	\$2,275
Two admissions to each WDC Conference	\$1,540
One admission to each WDC Conference	\$825

- Advertising in WDC Journals ...\$600 Value**
 A full-page advertisement will be included in all three issues of the 2026 WDC Wisconsin Civil Trial Journal with a circulation of over 350.
- Advertising in Educational Promotion and Onsite Program \$350 Value**
 A listing on the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to all attendees at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.
- Conference Registration Fees Value**
 Spring - \$295 per Attendee
 Annual - \$360 per Attendee
 Winter - \$270 per Attendee
- Web Link at www.wdc-online.org.....\$600 Value**
 Your company logo, name and link to your website will be on the home page of the WDC website (<https://wdc-online.org>). Your logo, a link, AND a brief description of your business will also be listed on the sponsor page of the WDC website. Legal Organizations Sponsors will also be able to provide three pieces of approved content for sharing on the WDC social media channels (Facebook, Twitter & LinkedIn) with tags to their respective firm.
- Access to the Member Mailing List.....\$800 Value**
 Legal Sponsors are provided the WDC member list one time per year. Legal Sponsors are also provided the attendee list for each WDC program. Legal Sponsors will be able to send one job posting email blast (through WDC office) each year with a circulation of over 350.

WDC Conference Sponsorship Opportunities

- Lunch Sponsor (Annual and Winter Conferences)**
Full Sponsor Opportunity \$2,100
Co-sponsor Opportunity \$1,050
 Sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the WDC President or the WDC Program Chair during the seminar and the meal. This is a unique opportunity to show that your organization is committed to supporting the WDC.
- Reception Sponsor (Spring and Annual Conferences)**
Sponsor Opportunity \$1,600
 This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference at the Kalahari Resort and Convention Center. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to supporting the WDC.
- Continental Breakfast Sponsor**
Full Sponsor Opportunity\$1,100
Co-sponsor Opportunity\$550
 There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. The cost of this sponsorship opportunity is \$1,100. Co-sponsor opportunities are available for \$550.
- Refreshment Break Sponsor**
Sponsor Opportunity\$400 per break
 There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC.
- Door Drop Sponsor**
Sponsor Opportunity\$600
 This sponsorship opportunity is available to one sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.

Please respond quickly with your preference for Conference Sponsorship opportunities. A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.

Legal Sponsorship Application

Yes! I want to be a Legal Organizations Sponsor for 2026

Please provide the following: Company logo, one paragraph description, one-page advertisement (for program booklets and WDC Journal), and date you would like to receive the WDC mailing list.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Firm web site: _____

Legal & Conference Sponsorship Rates

- Three admission** Legal Sponsorship Package \$2,275
- Two admission** Legal Sponsorship Package \$1,540
- One admission** Legal Sponsorship Package \$825

Spring Conference – April 23-24, 2026 • The American Club, Kohler, WI

- Thursday PM Refreshment Break..... \$400
- Thursday Night Reception.....\$1,600
- Full Sponsor: Friday Continental Breakfast \$1,100
- Co-sponsor: Friday Continental Breakfast \$550
- Friday AM Refreshment Break..... \$400
- Door Drop Sponsor..... \$600

Annual Conference – August 13-14, 2026 • Kalahari Resort and Convention Center, Wisconsin Dells, WI

- Full Sponsor: Thursday Continental Breakfast..... \$1,100
- Co-sponsor: Thursday Continental Breakfast..... \$550
- Thursday AM Refreshment Break \$400
- Full Sponsor: Thursday Lunch\$2,100
- Co-sponsor: Thursday Lunch\$1,050
- Thursday PM Refreshment Break..... \$400
- Thursday Night Reception.....\$1,600
- Full Sponsor: Friday Continental Breakfast \$1,100
- Co-sponsor:Friday Continental Breakfast \$550
- Friday AM Refreshment Break..... \$400
- Door Drop Sponsor..... \$600

Winter Conference – December 11, 2026 • Milwaukee Marriott West, Brookfield, WI

- Full Sponsor: Friday Continental Breakfast \$1,100
- Co-sponsor: Friday Continental Breakfast \$550
- Friday AM Refreshment Break..... \$400
- Full Sponsor: Friday Lunch\$2,100
- Co-sponsor: Friday Lunch.....\$1,050
- Friday PM Refreshment Break \$400
- Door Drop Sponsor..... \$600

Legal & Conference Sponsorship Total:

Method of Payment

- Check (Payable to WDC in U.S. Funds) –OR– VISA MasterCard Discover American Express
- We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail - or join online.*

Card # _____ Expiration Date: _____

Name on Card: _____ Security Code: _____

(Last 3 or 4 digits on back of card)

Signature: _____

*Thank you for
your support!*

Email to: info@wdc-online.org • **Fax to:** 414-755-1346
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